



BUSINESS COACH of **UNIEC**

UNIVERSITY ENTREPRENEURSHIP CHALLENGE 2022



MR. KP KEE PENG

**FOUNDER OF FREEDOM
VENTURE GROUP**

- Founder of Freedom Venture Group
- Strategy Business Coach of 10X CEOs
- Honorary Treasurer of Malaysia Literacy in Financial Education Association (MyLife)
- Financial Consultant of Beauty Entrepreneur Association Malaysia (BEAM)
- More than 20 years in Corporate Advisory focusing on business Merger and Acquisition, Restructuring, Readiness for Investors/Initial Public Offer in South East Asia
- Successfully listed 4 companies in Main Board of Bursa Malaysia
- CEO - IPO training program for entrepreneur in Shunde, China
- A member of MENSA