



BUSINESS COACH of UNIEC

UNIVERSITY ENTREPRENEURSHIP CHALLENGE 2022



MR. JAMALLUDIN BIN MANTRANG

**EXECUTIVE DIRECTOR OF
HAKIM ACADEMY SDN BHD**

HJ. JAMALLUDIN HM has been involved in the arena of Training & Consultancy for the past ten years. Over the years, he has accumulated vast hands-on experience in various fields and industries that have contributed greatly in making his training programs very practical and performance oriented.

The trainer assumed the responsibility of a Principal Consultant in one of the top hospitality and training organizations in the country in the earlier part of his career and has earned excellent reputation for his work in a variety of endeavors, related to human capital development. His most popular courses are in the areas of entrepreneurship, communication skills, teambuilding, leadership, customer service and motivation.

Some of the key clients and professionals he has worked with include MARA, GiatMARA, Pullman Hotel Kuching, Pullman Hotel Putrajaya, PWTC, Pullman Hotel KLCC, Eastin Hotel, Armada Hotel, PJ Hilton Hotel, UniKL, Ministry of Tourism & Culture Malaysia, New World Suites, Majlis Belia Malaysia, KPTM, CIDB, Kementerian Belia dan Sukan, Kementerian Sumber Manusia, Kementerian Kesihatan Malaysia, SME Corp, Western Digital, 7-Eleven, Motorola Solutions, INSKEN, BDA and many more organizations.

In addition to the above, HJ. Jamalludin was also a trainer with CDC, the exclusive training provider for MAS exit personnel. MAS and CDC are wholly owned entities of Khazanah Nasional, the official investment company.

Further, he is also actively involved in the skills training of women under the UNHCR programmed conducted by NAWEM. This stands him in good stead to undertake further challenges and projects in a wide spectrum of businesses and the hospitality industries.