



BUSINESS COACH of UNIEC

UNIVERSITY ENTREPRENEURSHIP CHALLENGE 2022



ROY ONG

**CHIEF MARKETING OFFICER OF MAX
CAPITAL MANAGEMENT**

Graduated from Multimedia University with BEng (Hons) Electronics majoring in Multimedia. After graduated, Roy worked for 4 MNCs in consulting and sales role, with the experience to set up an APAC headquarter for a Japanese semiconductor distribution company in Malaysia. Roy has over 15 years of experience advising industrial clients operated in most business sectors including medical, semiconductor, manufacturing, automotive and aviation, on technical and commercial matters, particularly in the ASEAN region.

Roy delved into Malaysia's property industry since 2003, and has dealt with the ups and downs especially during the subprime recession. Roy founded Property Network International, a non-profit community in KL where investors share their unbiased views on property market outlook.

In 2014, Roy joined MCM as Relationship Manager. Now, he is the Chief Marketing Officer (CMO) of MCM Group and Chief Operating Officer of MCM Global Education Sdn Bhd. With several successful investment experiences under his belt, Roy currently managing a wide range of projects including international school, student's accommodation, property development, etc. Roy also plays an immerse role in structuring property deals for property development and property management.